

Exhaustivity through the maxim of Relation

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Goal of this talk

(1) Of red, green and blue, which colours does John like?

He likes blue.

~> He doesn't like red, green.

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An implicature, the supposition of which is necessary for maintaining the assumption that the speaker is cooperative.

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Wrong, it does!

Outline

1. Diagnosis
2. Theory
3. Results
4. Conclusion and discussion

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- (2) a. Of red, green and blue, which colours does John like?
b. He likes blue. \leadsto *He doesn't like red*
c. He likes blue, or blue and red. $\not\leadsto$ *He doesn't like red*

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(2b) and (2c) differ in their *attentive content*.

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maxim of Relation

2. Theory

- 2.1. Translation into logic
- 2.2. Semantics
- 2.3. Pragmatics

2.1. Translation into logic

- (3) a. Which colours (of red, green and blue) does John like?
b. He likes blue. \leadsto *He doesn't like red*
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2.1. Translation into logic

- (3) a. Which colours (of red and blue) does John like?
b. He likes blue. \leadsto *He doesn't like red*
c. He likes blue, or blue and red. \nrightarrow *He doesn't like red*

2.1. Translation into logic

- (3) a. There are colours (among red and blue) that John likes.
b. He likes blue. \leadsto *He doesn't like red*
c. He likes blue, or blue and red. \nrightarrow *He doesn't like red*

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(3) a. John likes blue, red, or blue and red.

b. He likes blue.

\leadsto *He doesn't like red*

c. He likes blue, or blue and red.

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$$p \vee q \vee (p \wedge q)$$

$$p$$

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2.2. Semantics (Roelofsen, 2011)

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(3a) $[p \vee q \vee (p \wedge q)]$

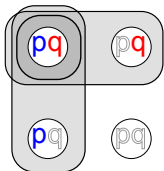
(3b) $[p]$

(3c) $[p \vee (p \wedge q)]$

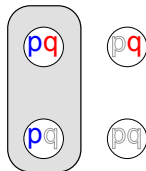
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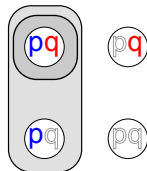
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(3a) $[p \vee q \vee (p \wedge q)]$



(3b) $[p]$



(3c) $[p \vee (p \wedge q)]$

Entailment

A entails B , $A \models B$, iff

(i) $\cup A \subseteq \cup B$; and

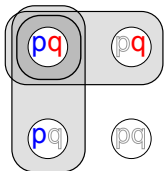
(ii) for all $b \in B$, if $b \cap \cup A \neq \emptyset$, $b \cap \cup A \in A$

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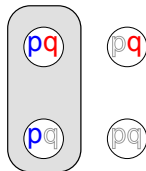
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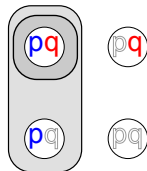
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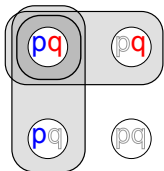
→ at least as informative

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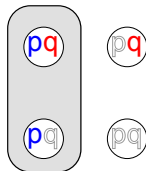
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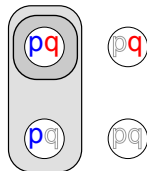
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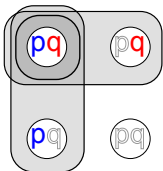
→ at least as attentive

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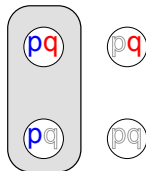
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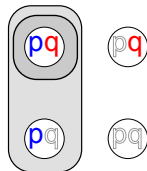
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(3a) $[p \vee q \vee (p \wedge q)]$



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→ at least as informative

→ at least as attentive

Now, (3c) \models (3a), but (3b) $\not\models$ (3a).

2.3. Pragmatics

The relevant maxims

1. **Quality:**
2. **Quantity:**
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For a cooperative speaker with information s , responding R to Q :

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- (4) Did John go to the party?
It was raining.

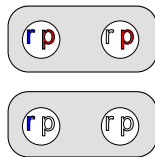
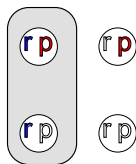
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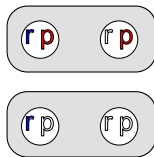
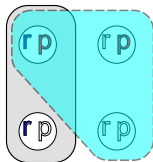


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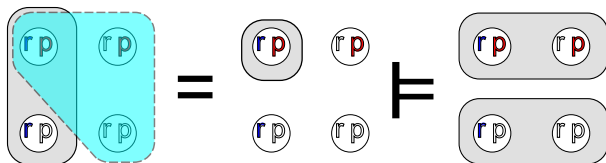
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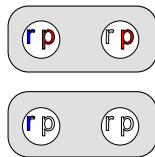
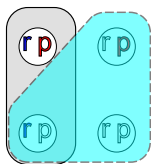
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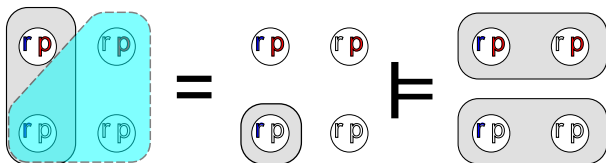
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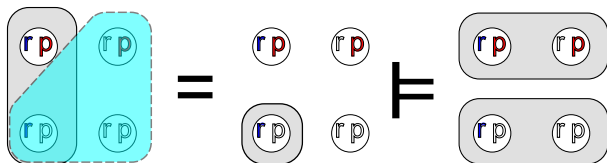
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(4) Did John go to the party?

It was raining. \leadsto If it rained, John {went / didn't go}.



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(cf. Grice, 1975; Groenendijk and Stokhof, 1984; Roberts, 1996; Spector, 2007)

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3. Results

(3) a. John likes blue, red, or blue and red. $(p \vee q \vee (p \wedge q))$

b. He likes blue. (p)

c. He likes blue, or blue and red. $(p \vee (p \wedge q))$

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1. $s \subseteq |p \vee (p \wedge q)|$

(Quality)

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1. $s \subseteq |p \vee (p \wedge q)| = |p|$

(Quality)

2. $s \not\subseteq |q|$

(Quantity)

3. Results

(3) a. John likes blue, red, or blue and red. $(p \vee q \vee (p \wedge q))$

b. He likes blue. (p)

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1. $s \subseteq |p \vee (p \wedge q)| = |p|$

2. $s \not\subseteq |q|$

$$p \vee (p \wedge q) \models p \vee q \vee (p \wedge q)$$

(Quality)

(Quantity)

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1. $s \subseteq |p \vee (p \wedge q)| = |p|$

2. $s \not\subseteq |q|$

3. -

$$p \vee (p \wedge q) \models p \vee q \vee (p \wedge q)$$

(Quality)

(Quantity)

(Relation)

3. Results

(3) a. John likes blue, red, or blue and red. $(p \vee q \vee (p \wedge q))$

b. He likes blue. (p)

1. $s \subseteq |p|$ (Quality)

c. He likes blue, or blue and red. $(p \vee (p \wedge q))$

1. $s \subseteq |p \vee (p \wedge q)| = |p|$ (Quality)

2. $s \not\subseteq |q|$ (Quantity)

3. - $p \vee (p \wedge q) \models p \vee q \vee (p \wedge q)$ (Relation)

3. Results

(3) a. John likes blue, red, or blue and red. $(p \vee q \vee (p \wedge q))$

b. He likes blue. (p)

1. $s \subseteq |p|$

(Quality)

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c. He likes blue, or blue and red. $(p \vee (p \wedge q))$

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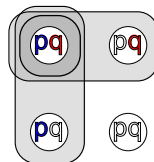
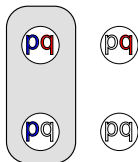
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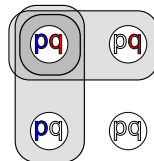
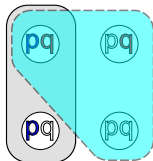
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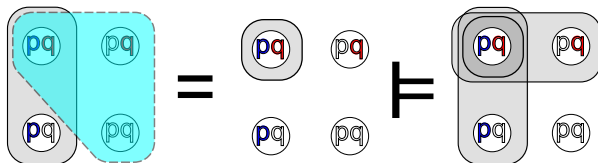
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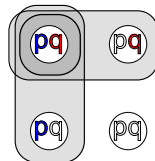
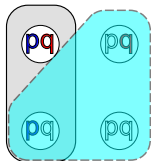
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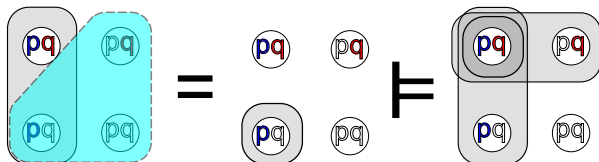
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 4. $s \subseteq \overline{|q|}$ exhaustivity!
- Handwritten notes:*
 $p \neq p \vee q \vee (p \wedge q)$ (with three exclamation marks above the \neq)
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4. Conclusion and discussion

- 4.1. Main finding
- 4.2. The opinionatedness assumption
- 4.3. 'Alternatives'
- 4.4. Other suitable semantics
- 4.5. 'Gricean' ?

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Take-home messages:

- ▶ Pragmatic reasoning is sensitive to attentive content.
- ▶ *Exhaustivity implicatures are conversational implicatures.*

4.2. The opinionatedness assumption

Most existing work (since Mill, 1867):

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Counterexample:

- (5) I'm asking the wrong person, but which colours does J. like?
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Instead, in my approach:

- ▶ Opinionatedness follows from Quality + Relation implicatures

4.3. 'Alternatives'

Existing approaches (since forever):

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Beware:

- ▶ The 'alternatives' are fully determined by the maxims.
- ▶ Speakers need not reason in terms of alternatives.

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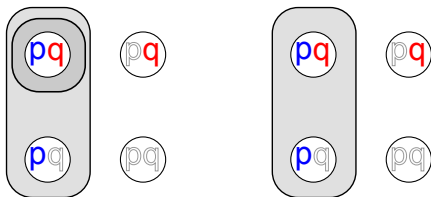
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- ▶ The semantics treats informative content classically.
- ▶ Grice wouldn't be against other dimensions of meaning.
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Besides: this is the only way.

The end

Contact

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Article

- ▶ Attentive Pragmatics: Exhaustivity and the Final Rise.
ESSLLI StuS proceedings (staff.science.uva.nl/~westera/)

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Appendix A. Semantics (Roelofsen, 2011)

Ingredients

- ▶ *Possibility*: a set of worlds (a, b)
- ▶ *Proposition*: a set of possibilities ($A, B, [\varphi]$)
- ▶ *Informative content*: $|\varphi| := \cup[\varphi]$
- ▶ *A restricted to b*, $A_b := \{a \cap b \mid a \in A, a \cap b \neq \emptyset\}$

Semantics of relevant fragment

1. $[p] = \{\{w \in \mathbf{Worlds} \mid w(p) = \text{true}\}\}$
2. $[\varphi \vee \psi] = ([\varphi] \cup [\psi])_{|\varphi| \cup |\psi|} = [\varphi] \cup [\psi]$
3. $[\varphi \wedge \psi] = ([\varphi] \cup [\psi])_{|\varphi| \cap |\psi|}$

Entailment

A entails B , $A \models B$, iff (i) $\cup A \subseteq \cup B$ and (ii) $B_{\cup A} \subseteq A$.

Appendix B. Roberts's (1996) 'relevance'

- ▶ 'My' Maxim of Relation: $R_s \models Q$
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E.g., in case of exhaustivity:

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4. $s \subseteq \overline{|q|}$

Appendix C. 'Embedded' implicatures

Chierchia, *et al.* (2008), and much subsequent discussion

(6) Which books did every student read?

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The 'embedded' implicature of (6) is in fact predicted.

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